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Makynna Hood UX/UI Designer
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EXPERIENCE

Sept 2019 – Current

USAA Contract Sr. UX Designer

Collaborating with partners to ensure projects are meeting the defined and established values, goals, and objectives. Contributing to the alignment of employee experiences across projects, programs, products and channels.

April 2017 – Sept 2019

Dell Sr. UX Designer

Worked closely with business, product and development partners to define and excute the DellEMC Integrated Support redesign. Led visual direction across design teams to define and document a consistent design language.

Oct 2015 – April 2017

LLM UX and Visual Designer

As the only designer, I brainstormed with the executive and development team to design interactive experiences. Collaborated with marketing on multi-platform campaigns. Led website redesign and visual identity.

Oct 2013 – Oct 2015

TK20 UI Designer

Created and maintained new design language. Worked closely with product and development partners to deliver designs from concept to production. Championed the value of design to help educate and establish best practices.

May 2013 – Oct 2013

Spiceworks Visual Designer

Oct 2012 – May 2013

Infochimps Visual Design Specialist

EDUCATION

Dec 2010 – Dec 2012

Art Institute of Austin

BFA, Web Design & Interactive Media
President of Web Design Club